



Health Care Landscape Poll

New Jersey's 5th Congressional District

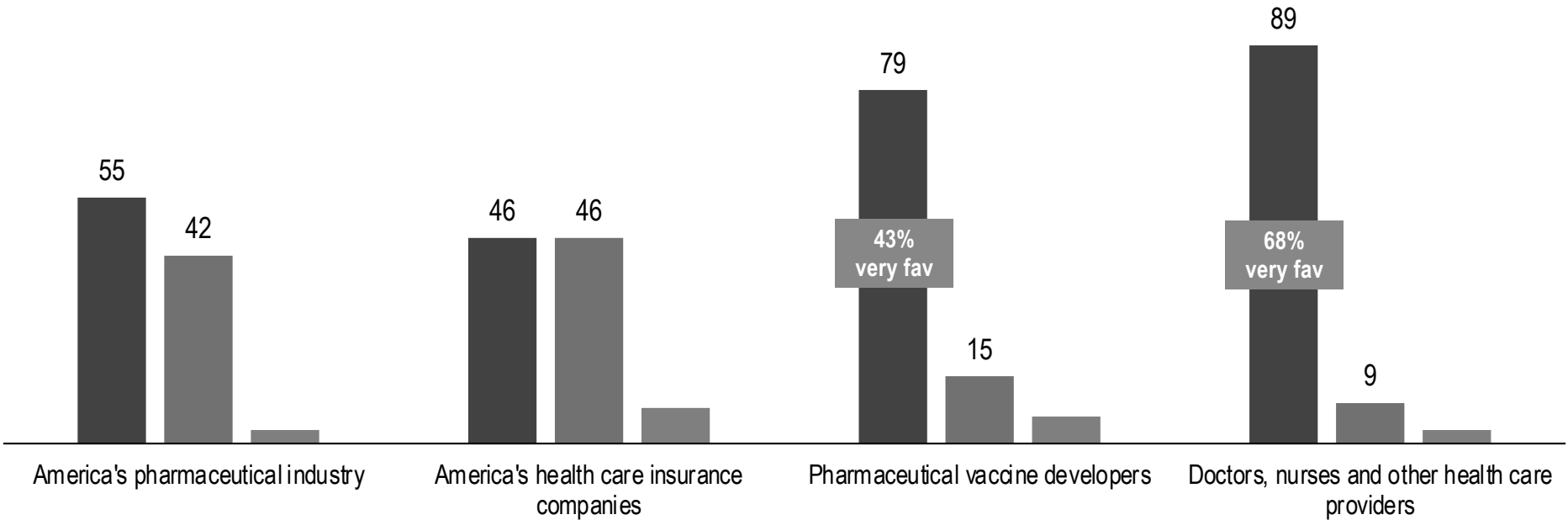
July 2021

Lay of the Land

Voters Are Split On PhRMA and Health Insurance Companies; Industry Overall Isn't Getting The Same Credit That Vaccine Developers and Health Care Providers Are

FAVORABILITY: INDUSTRY

■ Total Fav ■ Total Unfav ■ Don't know

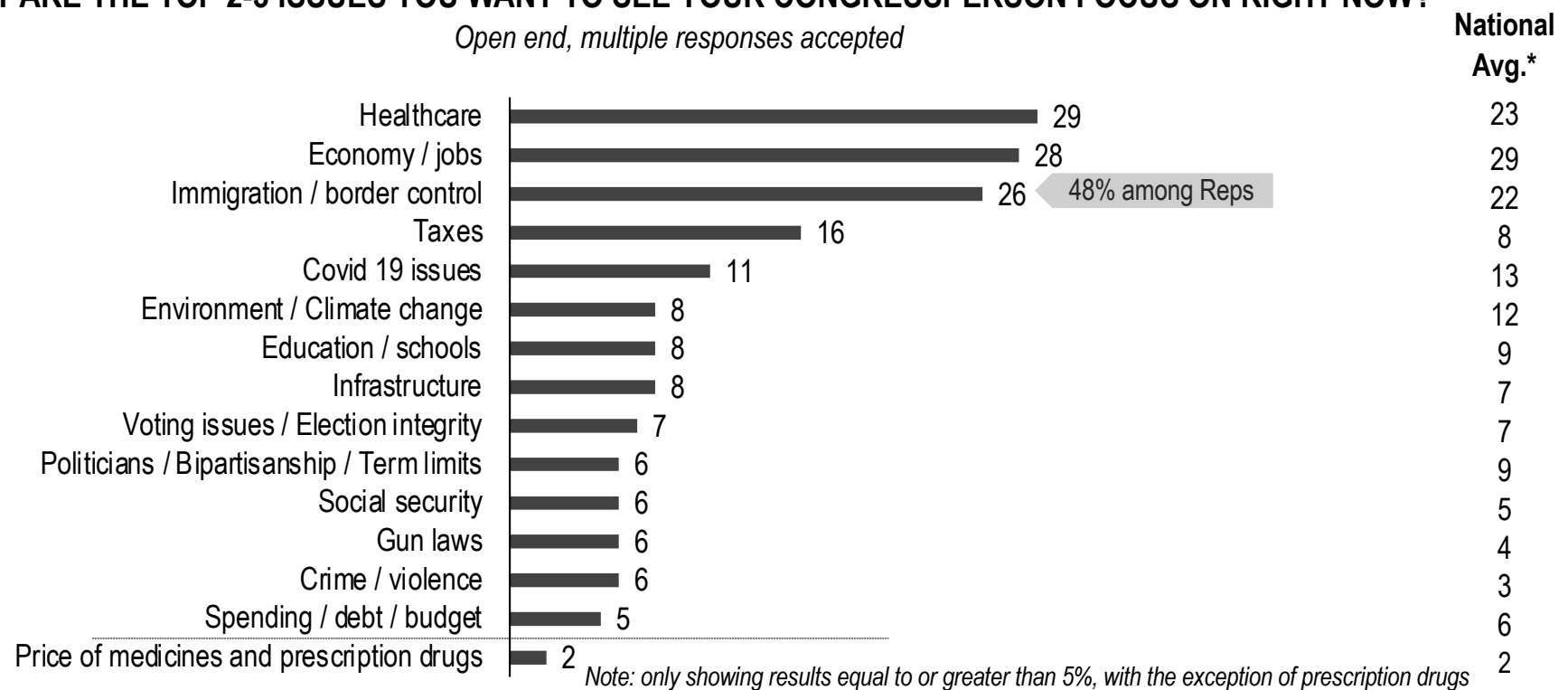


Q1r1-Q1r12: Please indicate if you have a favorable or unfavorable view of them.

On An Open Ended-Basis, NJ-05 Voters Want Their Congressperson Focused on Curbing Health Care Costs and The Economy and Jobs; Immigration Driven By Reps

WHAT ARE THE TOP 2-3 ISSUES YOU WANT TO SEE YOUR CONGRESSPERSON FOCUS ON RIGHT NOW?

Open end, multiple responses accepted



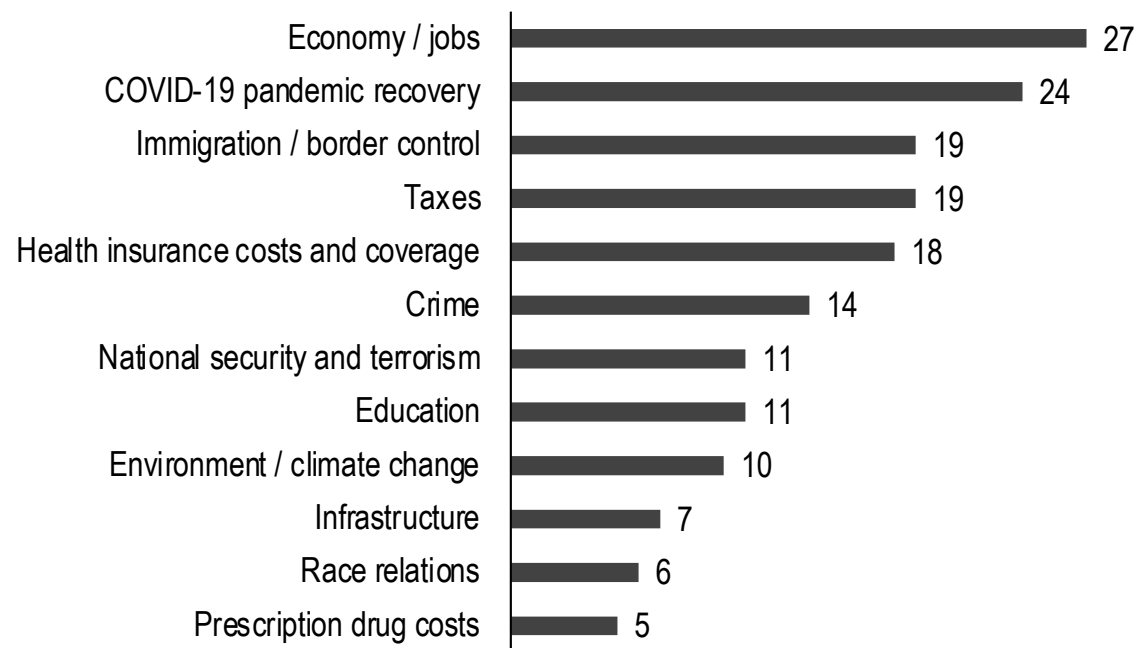
Q2: What are the top 2-3 issues you want to see your Congressperson focus on right now?

*National average numbers come from a nationwide survey conducted by PhRMA that fielded during the same period of time.

When Forced To Choose: Voters, Especially Dems, Want A Congressperson Who Will Rein In The Cost of Health Insurance and Coverage – Prescription Drug Costs Fall To The Bottom

MOST/SECOND MOST IMPORTANT ISSUE NEEDING TO BE ADDRESSED BY YOUR CONGRESSPERSON?

Showing top 2 issues combined, forced choice

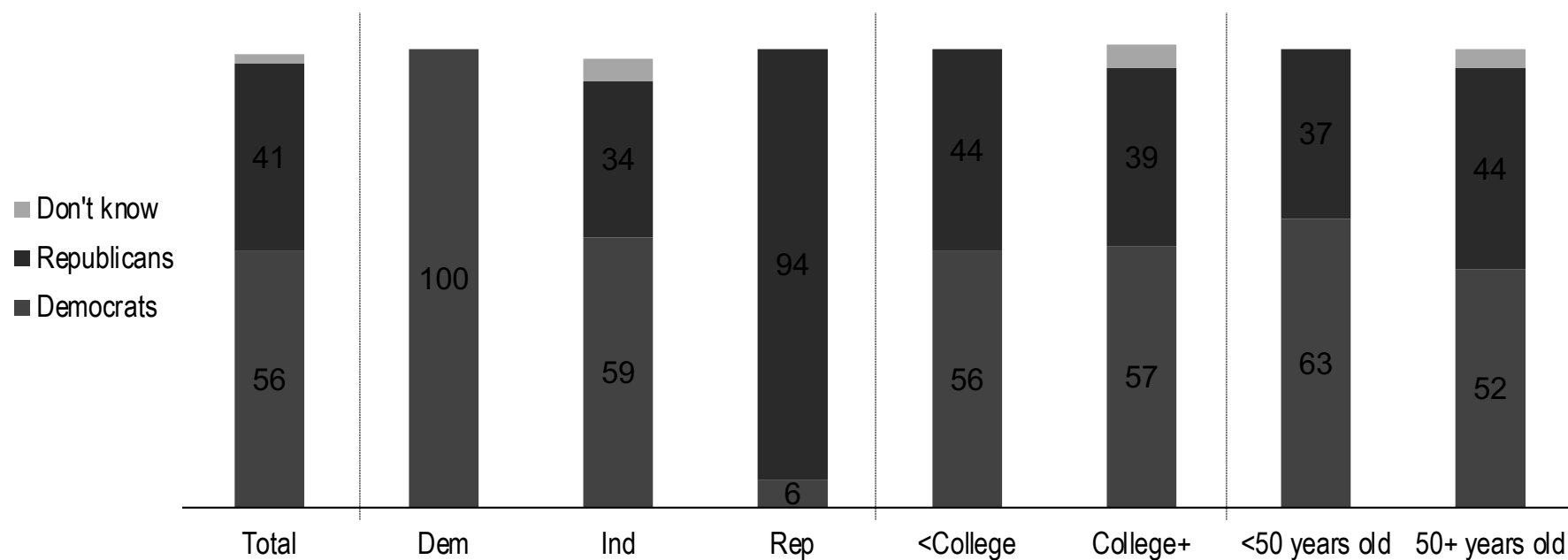


Dem	Ind	Rep
27	27	27
29	28	14
5	16	37
13	12	34
25	14	14
13	19	8
10	6	17
16	8	8
14	16	0
11	6	4
10	7	3
4	1	10

Health Care Attitudes

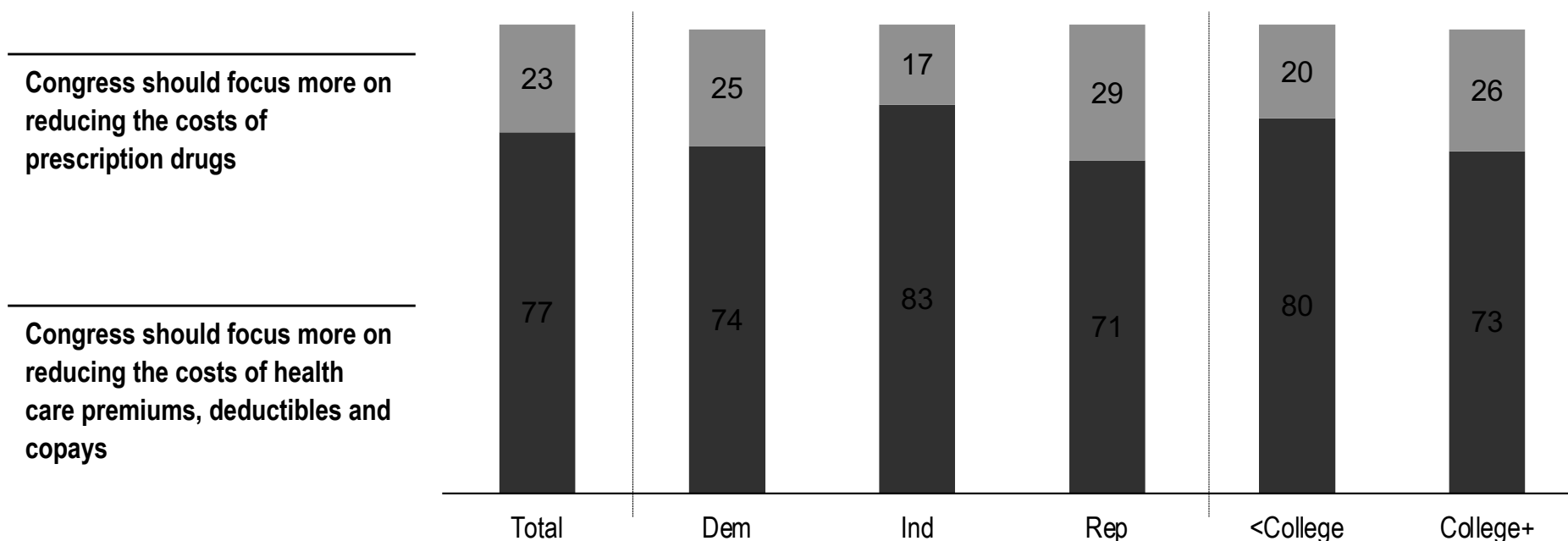
Overall Democrats Are More Trusted On Health Care Issues in NJ-05 –Trust Among Independents Could Buoy Dem Efforts To Pass Reforms

TRUST MORE ON HEALTH CARE



Voters Across The Political Spectrum Say Congress Should Focus on Reducing Health Care Costs More Broadly than Focusing on Reducing the Costs of Prescription Drugs

WHEN IT COMES TO REDUCING THE COST OF HEALTH, WHICH IS CLOSER TO YOUR VIEW?

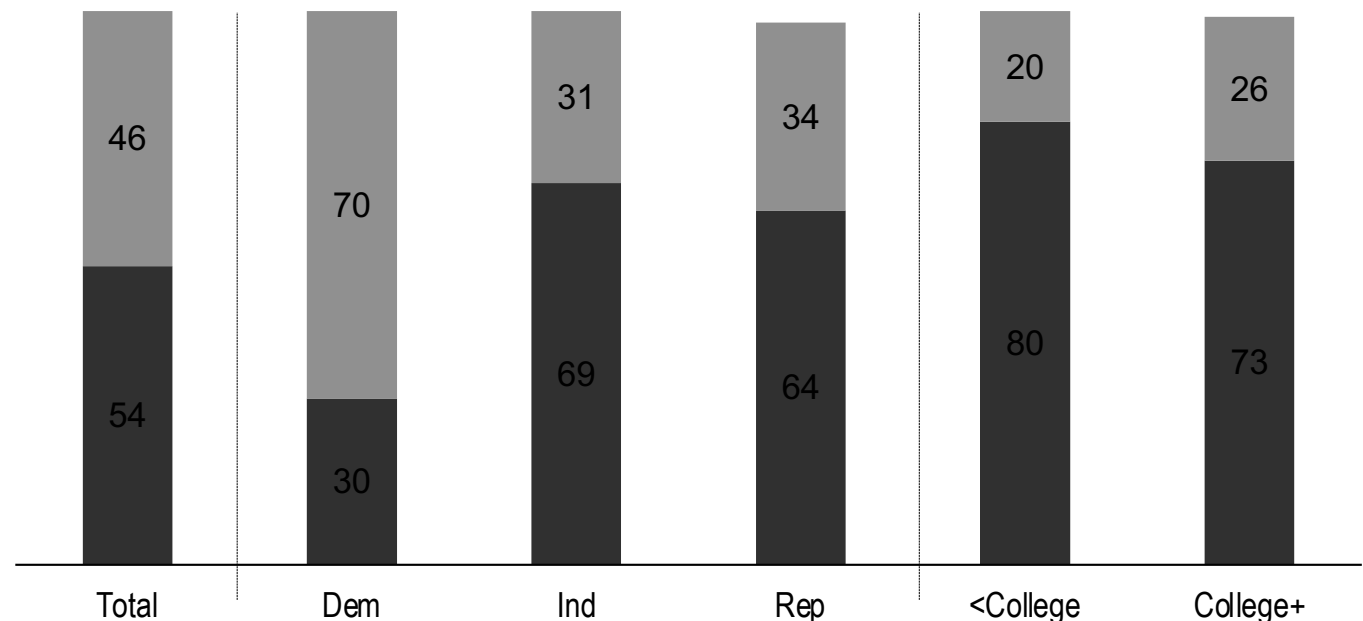


A Majority of Voters Say Congress Should Build on Current System Rather Than Focusing on Transforming It, But Be Careful of The Base as Dems Clearly Want It Transformed

THINKING ABOUT CHANGES CONGRESS COULD MAKE TO THE HEALTH CARE SYSTEM,
WHICH IS CLOSER TO YOUR VIEW?

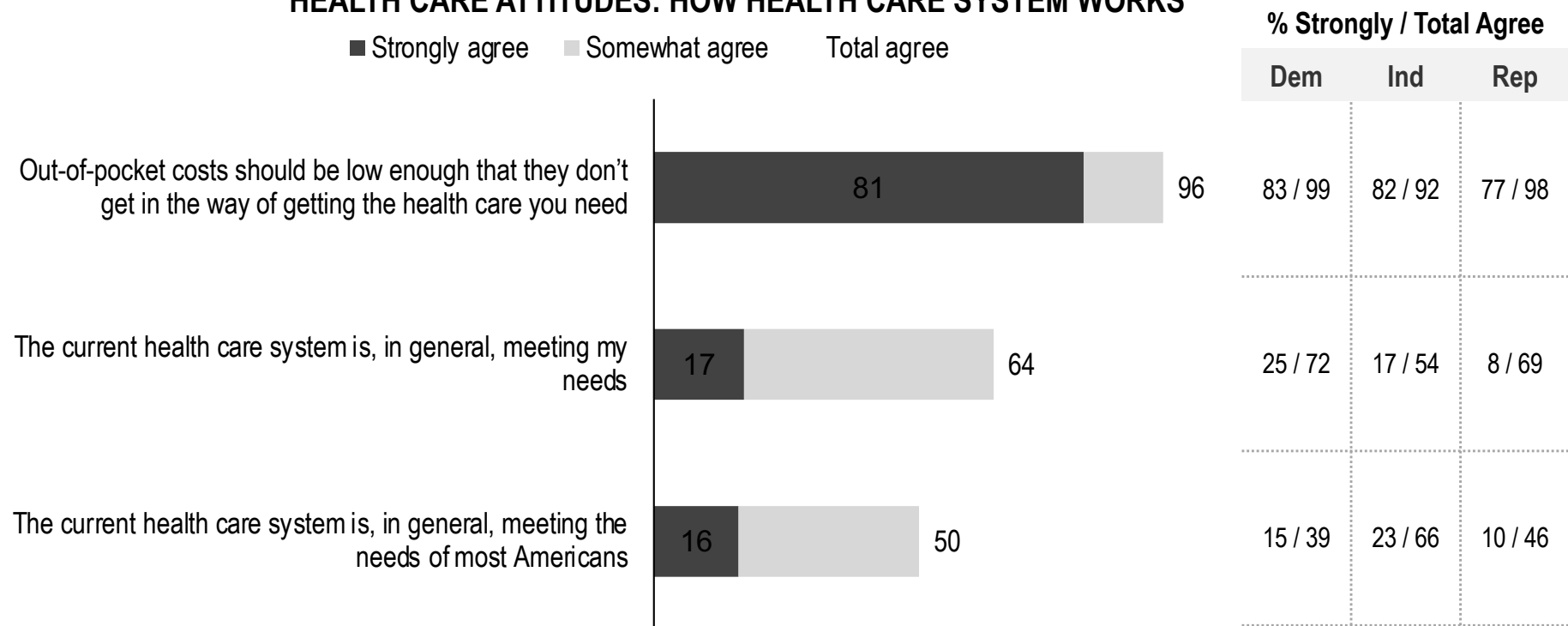
Congress should focus more on transforming health care coverage, access and cost of health care

Congress should focus more on building upon the current system by making specific fixes, such as reducing out-of-pocket costs



Voters Universally Believe Out-of-Pocket Costs Shouldn't Get In The Way of Care; Only Half Believe The System Works for Most Americans

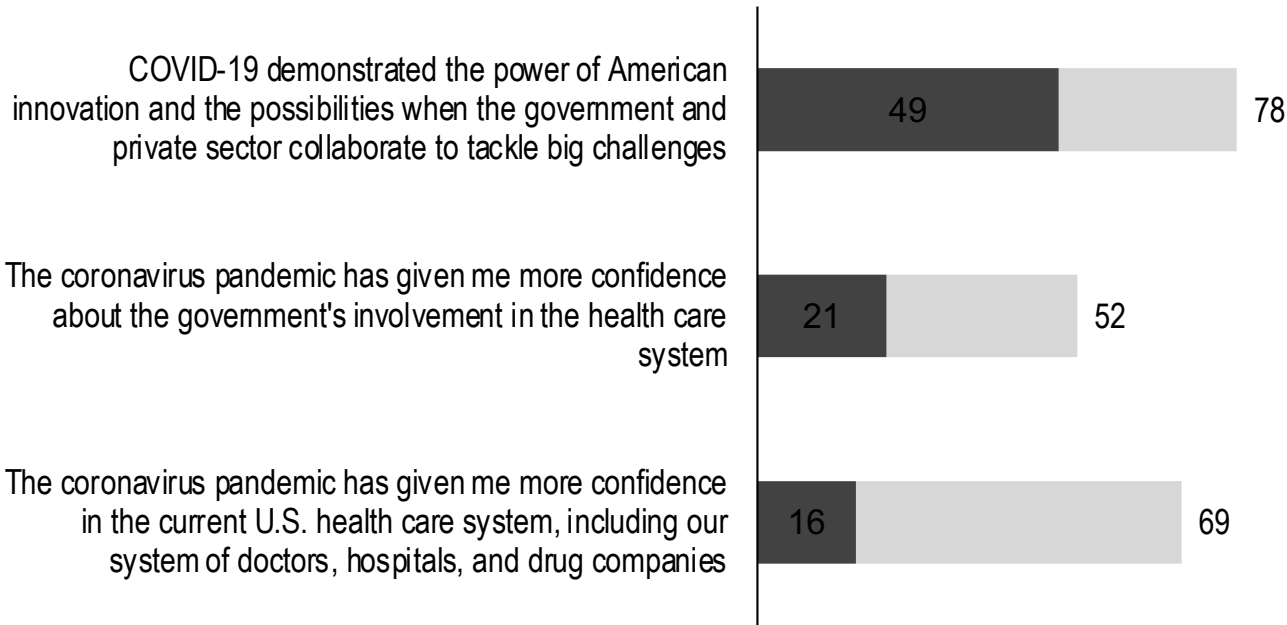
HEALTH CARE ATTITUDES: HOW HEALTH CARE SYSTEM WORKS



Overall, Voters Say COVID Demonstrated America’s Ability To Tackle Big Challenges – Especially Among Dems and Independents

HEALTH CARE ATTITUDES: IMPACT OF CORONAVIRUS

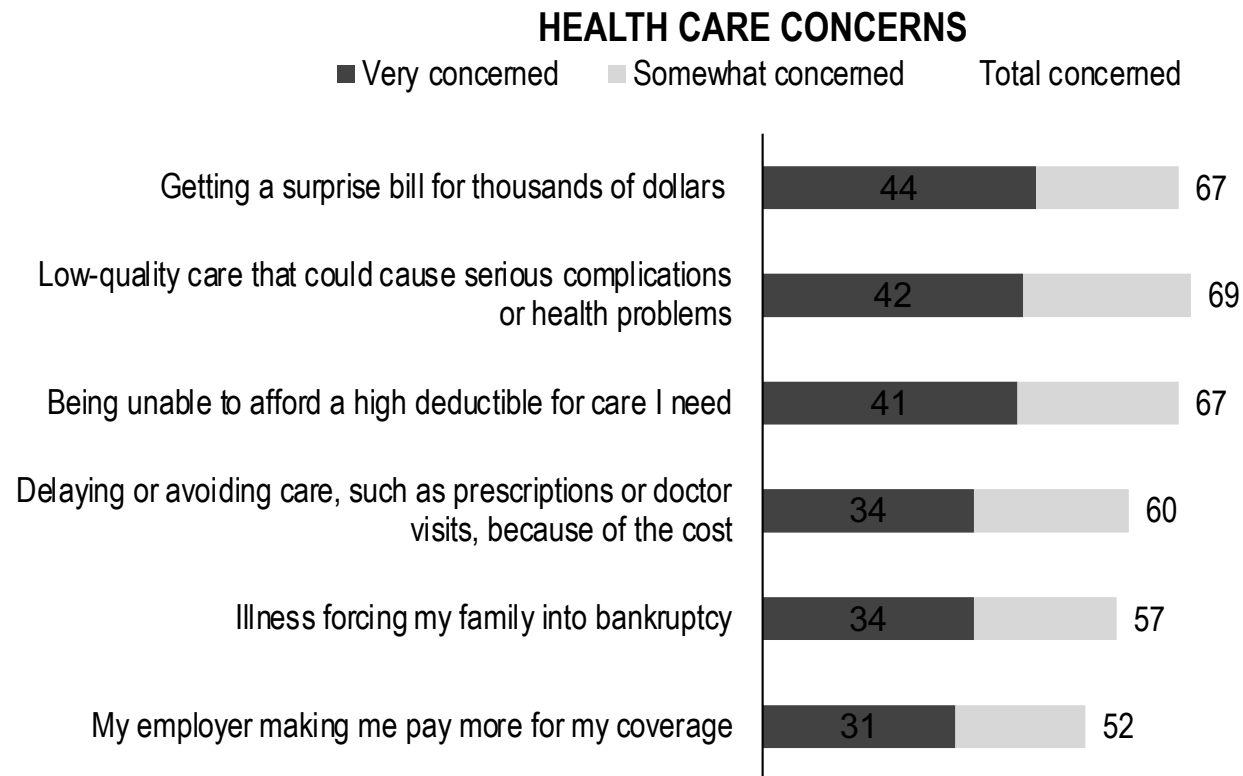
■ Strongly agree ■ Somewhat agree Total agree



% Strongly / Total Agree

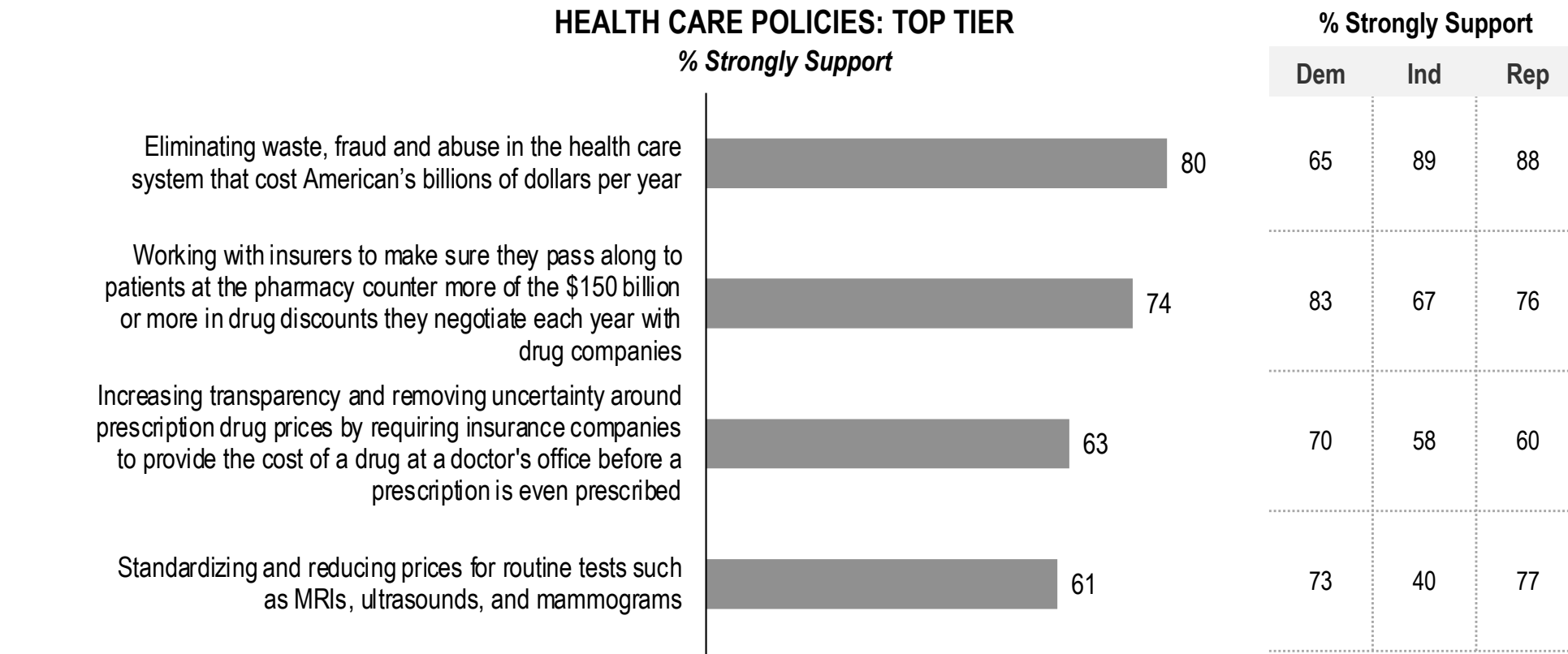
Dem	Ind	Rep
53 / 83	64 / 91	29 / 59
17 / 60	41 / 72	5 / 24
30 / 80	6 / 73	16 / 54

Tap Into Voter's Concerns Around Out-of-Pocket Expenses – Surprise Bills and Unaffordable Deductibles Are Large Concerns For Voters



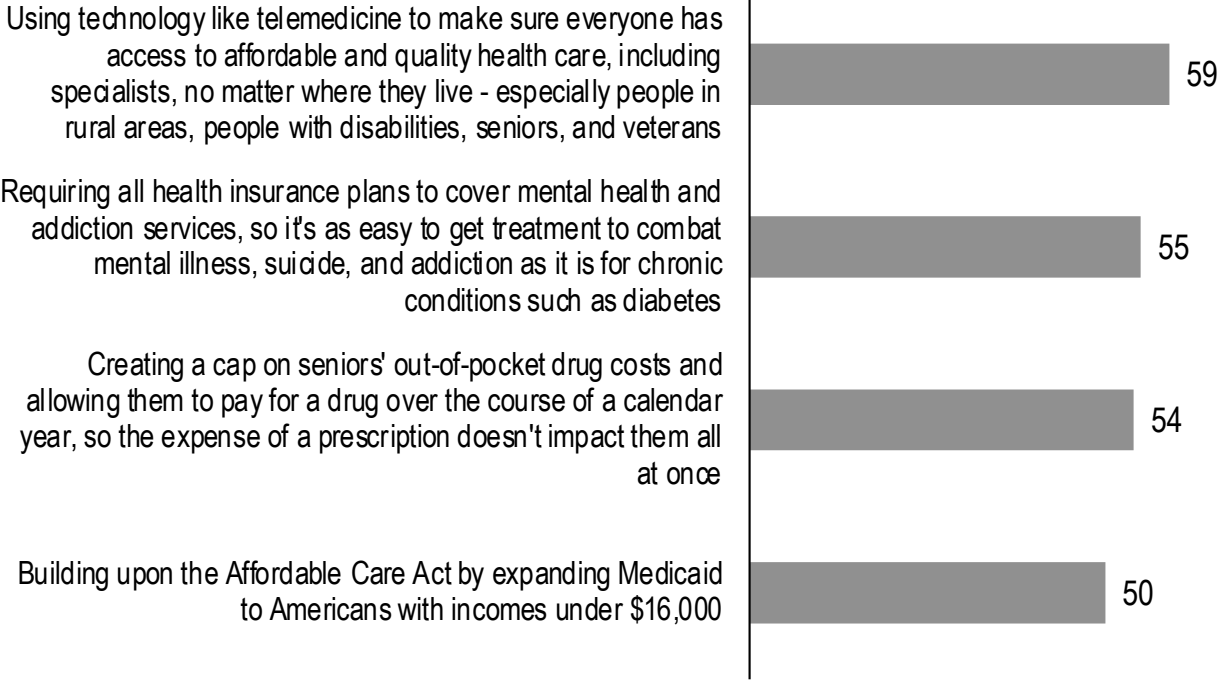
Health Care Policies

Policies That Would Root Out Waste, Fraud and Abuse and Passing Along More of The Drug Discounts Are Universally Supported Across The Political Spectrum



While Not As Strong As Some Other Policies, Voters Strongly Support Increasing Efforts To Expand Access, Require Mental Health and Addiction Treatment, and Cap Seniors' Drug Costs

HEALTH CARE POLICIES: MID TIER
% Strongly Support

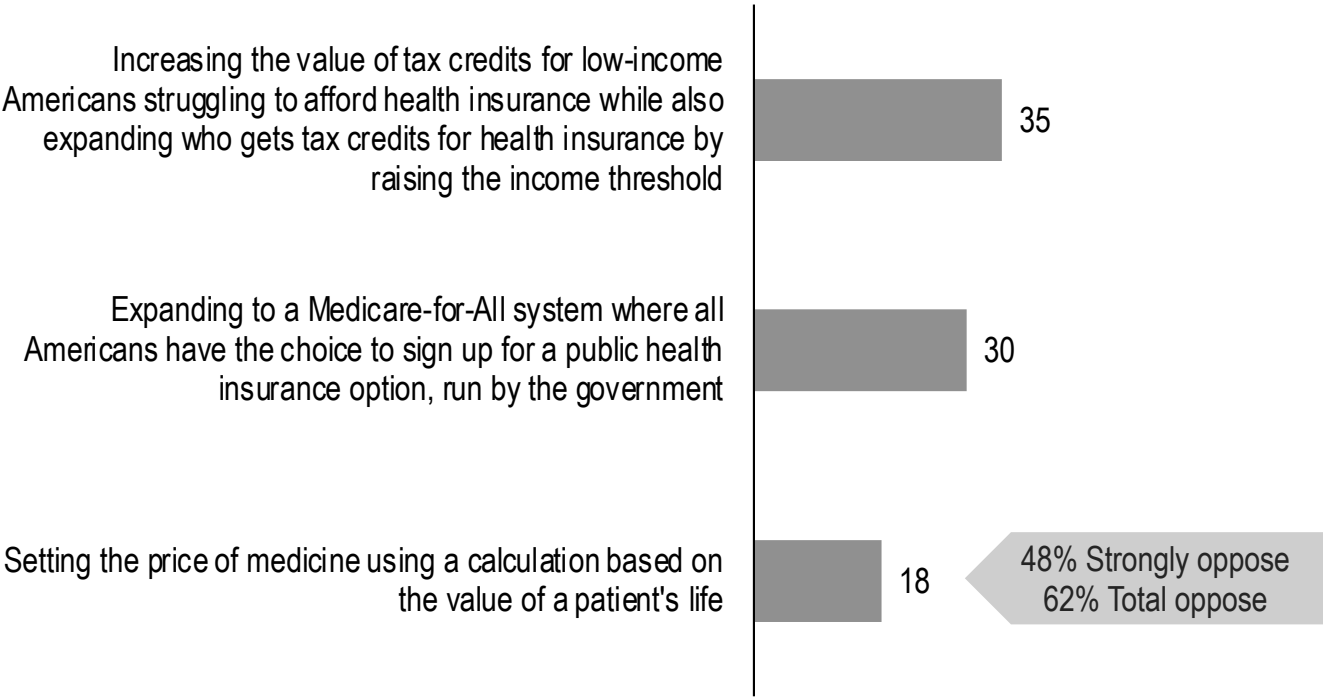


% Strongly Support

Dem	Ind	Rep
73	58	46
68	32	71
59	44	62
69	55	24

There is Less Appetite For a Medicare-for-All System, and Voters Oppose Setting The Price of Medicine Using a Calculation Based On The Value Of a Patient's Life

HEALTH CARE POLICIES: BOTTOM TIER
% Strongly Support

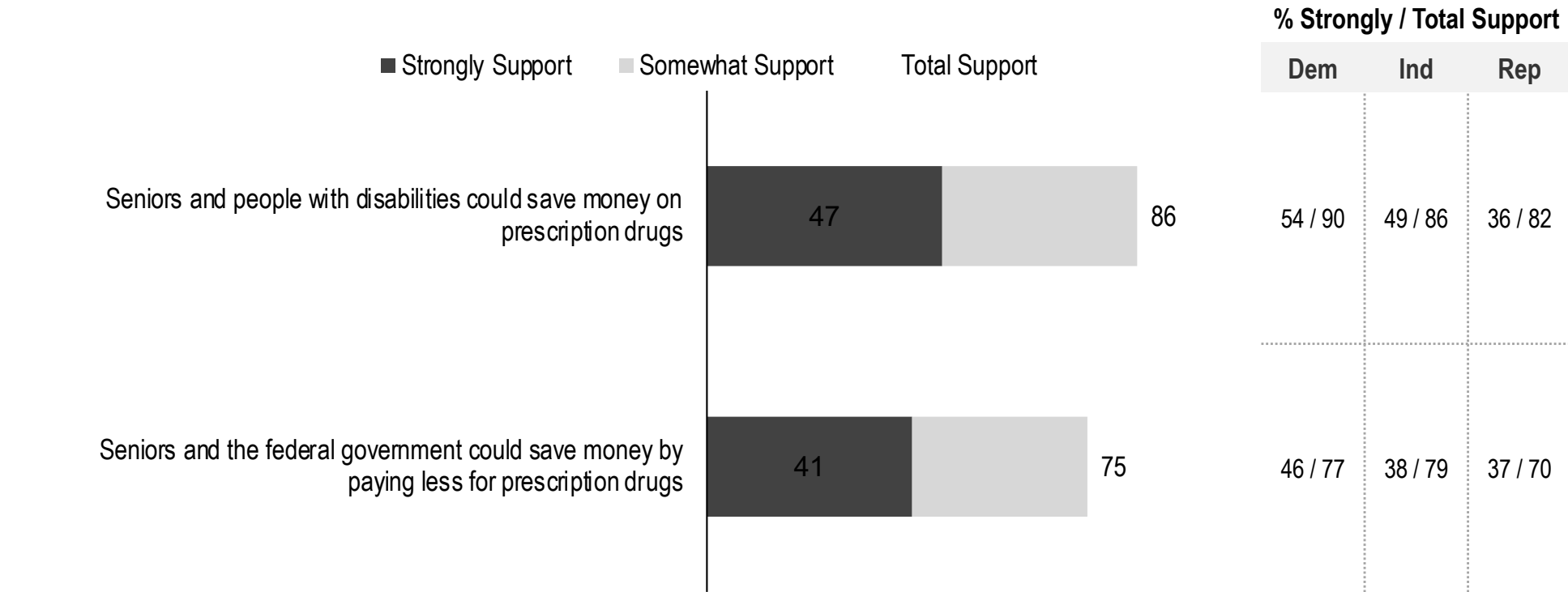


% Strongly Support		
Dem	Ind	Rep
35	53	16
40	30	18
24	14	15

Medicare Part D

Voters Do See Some Merit In The Argument That Allowing The Federal Government To Take Part Could Result In People Saving Money

STATEMENTS IN SUPPORT: WOULD YOU SUPPORT OR OPPOSE ALLOWING THE FEDERAL GOVERNMENT TO TAKE PART IN NEGOTIATIONS BETWEEN MEDICARE PART D PLANS AND DRUG MANUFACTURERS?



But Voters Don't Want The Government to Be Able To Restrict Access To Medicines and Drugs Even If It Means Lower Prices For the Government or Medicare Beneficiaries

As you may or may not know, it's currently illegal for the federal government to restrict access to medicines for seniors and those with disabilities in Medicare Part D, the prescription drug benefit part of Medicare.

DO YOU AGREE OR DISAGREE WITH THIS?

■ Strongly Disagree ■ Somewhat Disagree Total Disagree

% Strongly / Total Disagree

Dem	Ind	Rep
-----	-----	-----

We should change the law so the federal government can restrict access to medicines, even if doing so results in fewer new and existing medicines being covered by Part D



45 / 72	34 / 72	56 / 80
---------	---------	---------

We should change the law so the federal government can restrict access to medicines if doing so results in lower prices for the government and Medicare beneficiaries

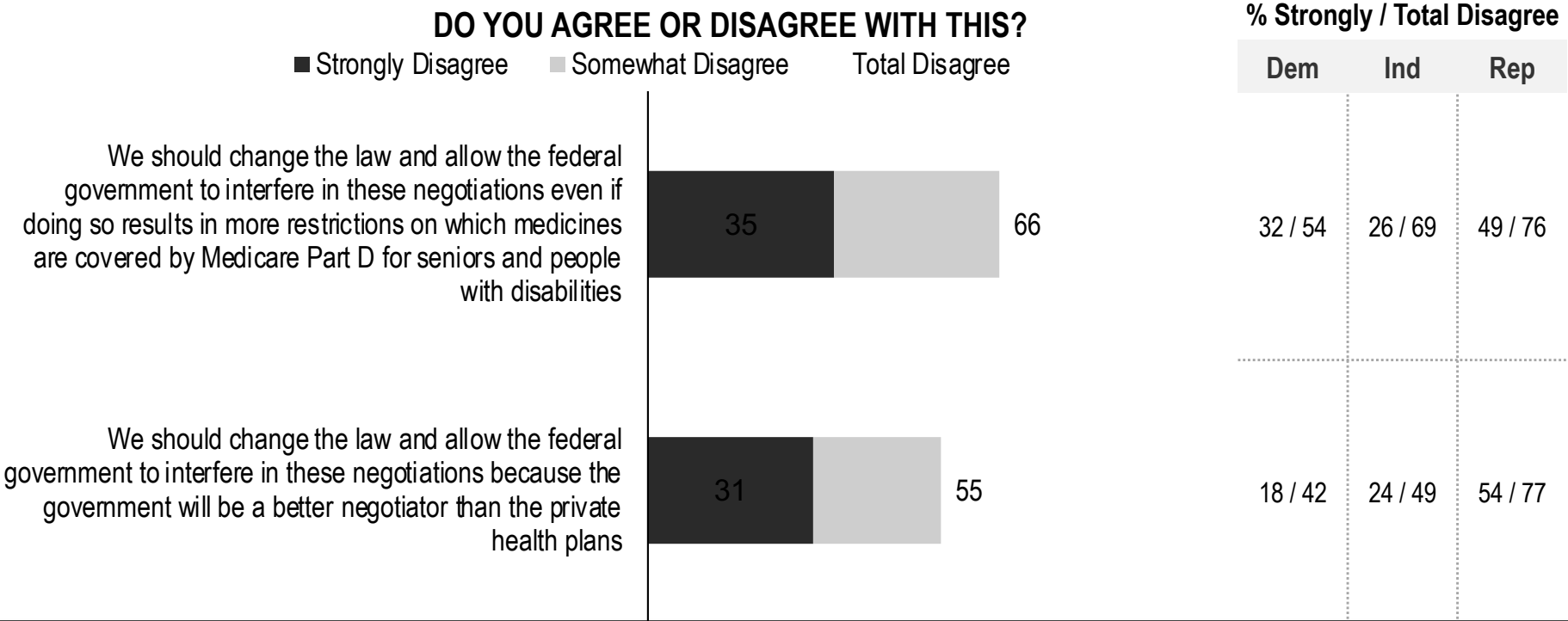


39 / 51	24 / 53	43 / 65
---------	---------	---------

Q18r1-Q18r2: As you may or may not know, it's currently illegal for the federal government to restrict access to medicines for seniors and those with disabilities in Medicare Part D, the prescription drug benefit part of Medicare. After each of the following statements, please indicate how much you agree or disagree.

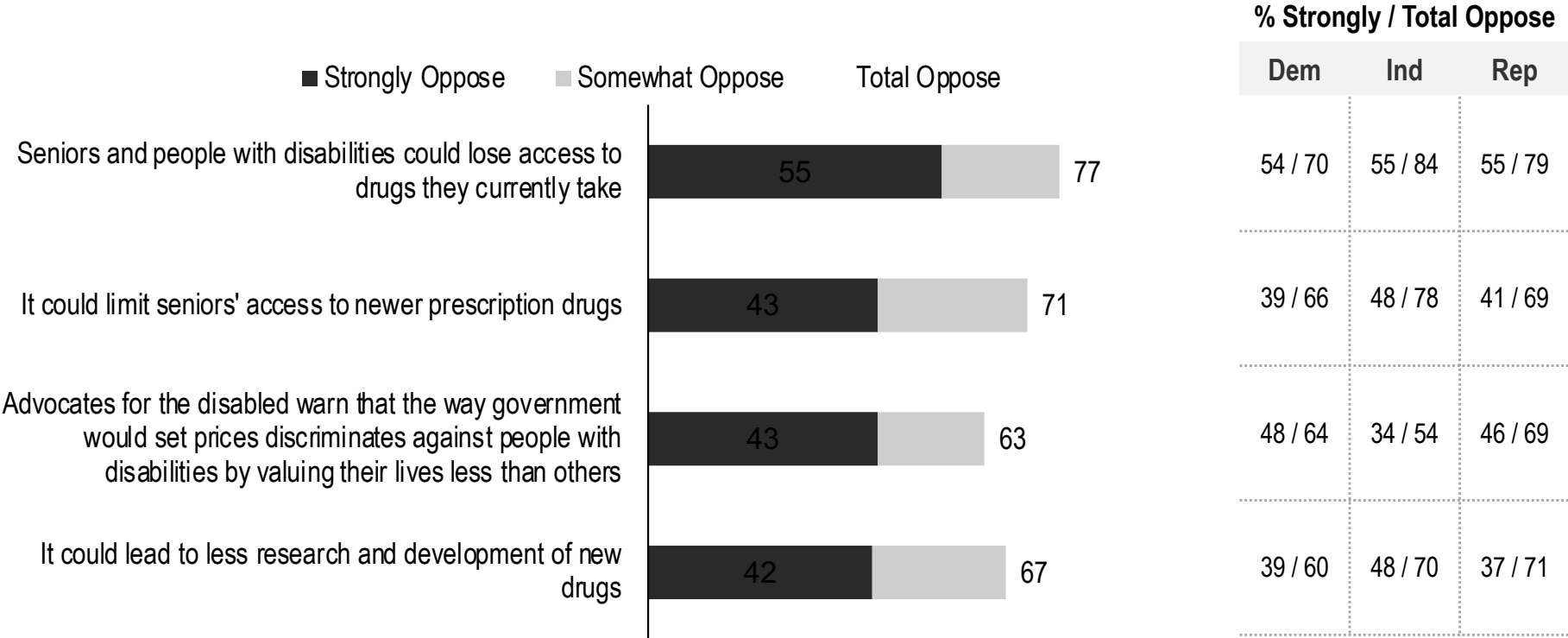
Restrictions On Which Medications Would Be Covered By Part D If The Government Is Allowed to Interfere Is a Stronger Argument Than Whether Government Would Be a Good Negotiator

As you may or may not know, it's illegal for the federal government to interfere in private negotiations between Medicare Part D plans and drug manufacturers.



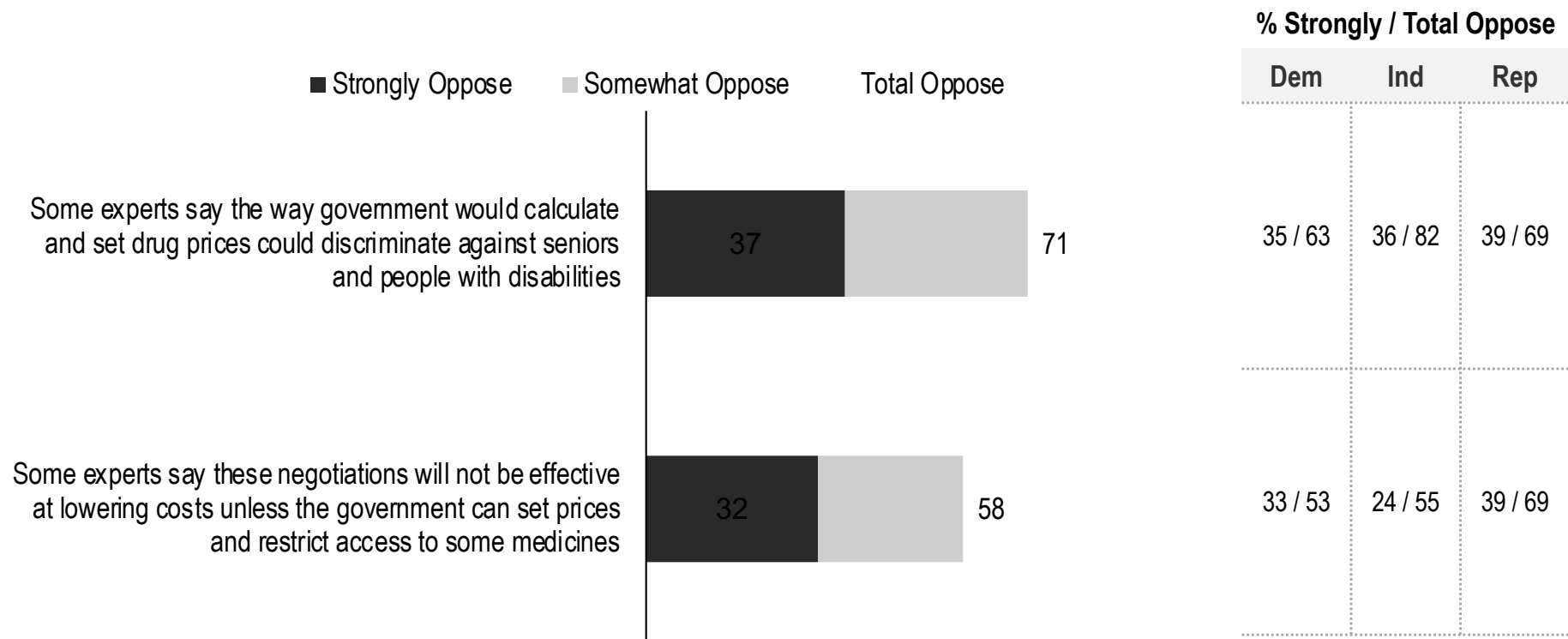
Voters Strongly Oppose Anything That Would Cause Them to Lose Access or Limit New Prescription Drugs

STATEMENTS IN OPPOSITION: WOULD YOU SUPPORT OR OPPOSE ALLOWING THE FEDERAL GOVERNMENT TO TAKE PART IN NEGOTIATIONS BETWEEN MEDICARE PART D PLANS AND DRUG MANUFACTURERS?



Less Convincing to Voters Is That It Wouldn't Lower Costs Unless Government Can Set Prices

STATEMENTS IN OPPOSITION: WOULD YOU SUPPORT OR OPPOSE ALLOWING THE FEDERAL GOVERNMENT TO TAKE PART IN NEGOTIATIONS BETWEEN MEDICARE PART D PLANS AND DRUG MANUFACTURERS?



Messaging/Health Care Proposal

Text of Messages Ranked By % Very Convincing

RANK
1

BIPARTISANSHIP: We need a bipartisan approach to health care reform, one that lowers the cost of out-of-pocket spending on drugs, protects access to new medicines and cures, strengthens transparency and encourages competition among drug developers. Both sides of the aisle can agree that we must remove uncertainty around prescription drug prices by capping how much Medicare recipients pay out of pocket and making sure life-saving medicines like insulin and cancer treatments are more affordable. Americans need Congress to work together to lower health care costs now, rather than playing political football with this issue.

RANK
2

ENCOURAGE INNOVATION: The development of the COVID-19 vaccine has shown us how much we can accomplish when the private and public sectors work together to innovate and solve some of the most critical medical conditions facing the world. For example, currently there are 190 medicines being developed that treat heart disease, stroke and other cardiovascular diseases. Rather than stifling innovation with red tape and regulations, Congress needs to ensure that our health care policies protect private-public partnerships so that they can continue the work on solving today's global problems by creating the best treatments for patients as possible.

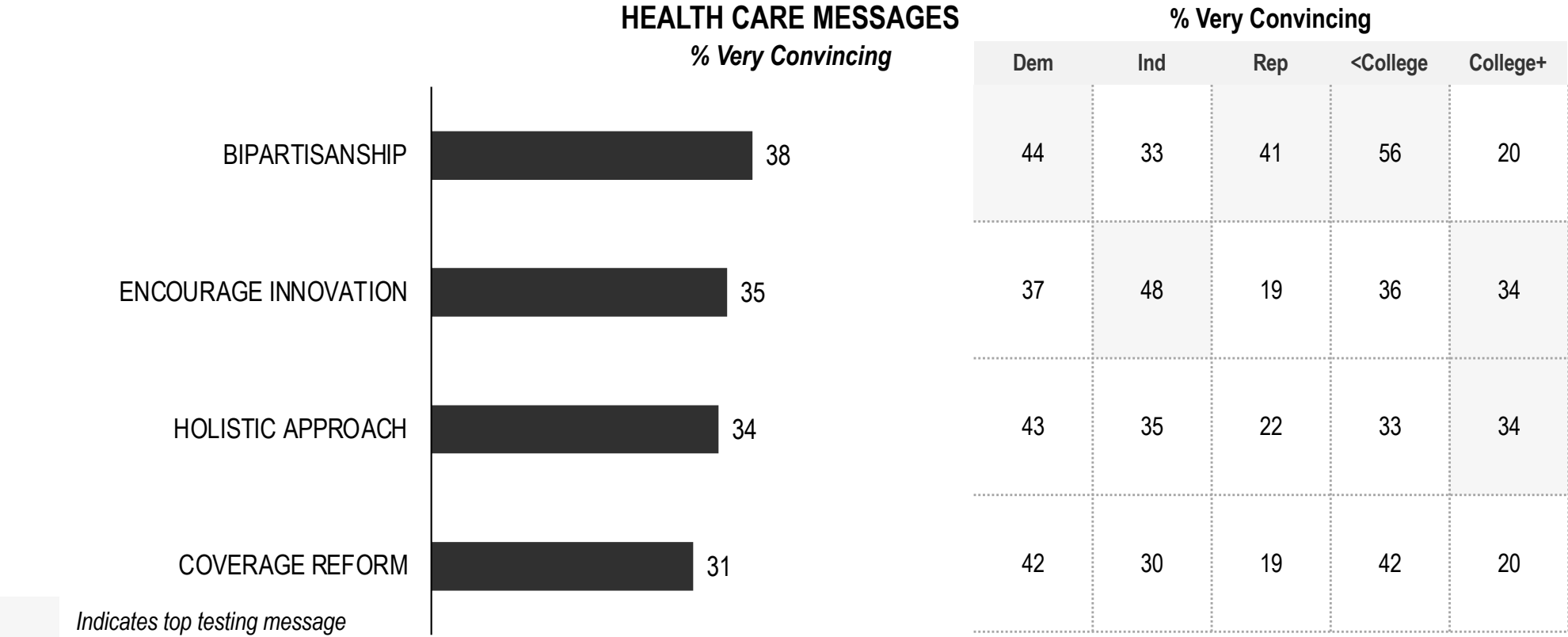
RANK
3

HOLISTIC APPROACH: We need a holistic approach to fixing what's wrong with our health care system. The cost of prescription drugs isn't the only problem facing this country; Congress must also focus on making the cost of treatments and services more transparent, making high quality care accessible to all Americans, reigning in high deductibles and cracking down on waste in the system, among many other things. Reforming only one aspect of health care is not going to create the meaningful change we need.

RANK
4

COVERAGE REFORM: One of the simplest ways to fix the problems in our health care system is to reign in soaring cost of premiums, deductibles and copays, and make costs more transparent and easy to understand. Big insurance companies are charging Americans prices that are harder and harder to afford and putting families at risk of bankruptcy if they need treatment for a serious condition. Congress must pass a bill that expands coverage to those who need it and caps insurance costs at a lower, more affordable amount.

A Message That Emphasizes A Bipartisan Approach To Lowing Out-of-Pocket Drug Costs and Capping Medicare Patients Prescription Drug Costs Works Best



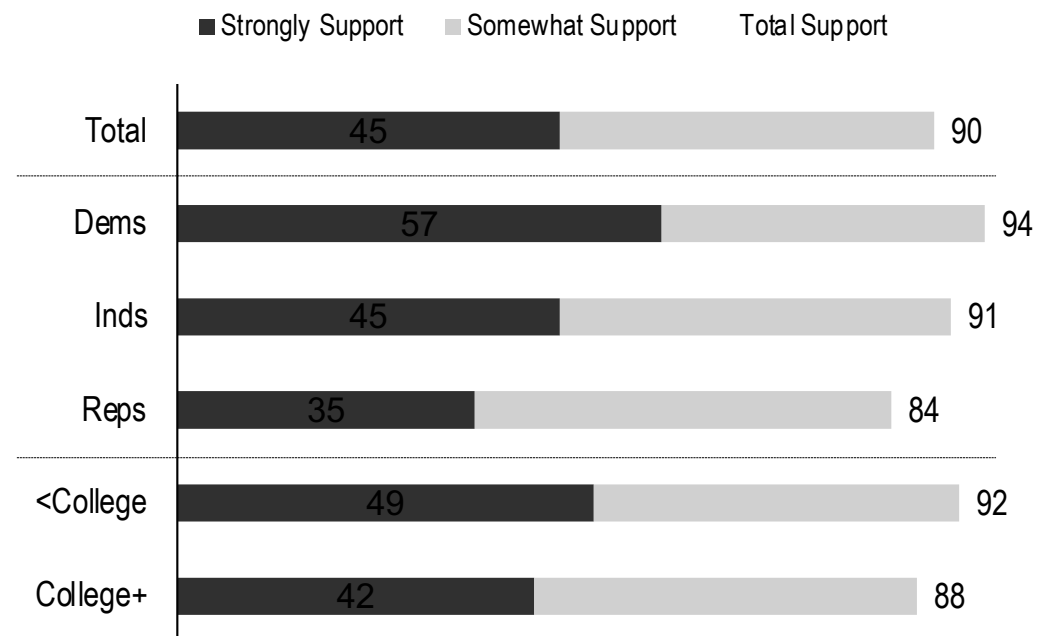
A Bipartisan Proposal That Mirrors What the Problem Solvers Caucus Are Doing Would Garner Near Universal Support Across The Political Spectrum, Especially Among Dems

This proposal focuses on reducing what patients spend for their prescription medicines at the pharmacy counter, while ensuring continued public-private collaboration to develop lifesaving drugs and treatments.

It places an annual cap on out-of-pocket costs to consumers, improves the drug rebate system so that consumers receive more discounts directly and lowers drug prices for them.

It also encourages greater collaboration in drug research between government and drug companies to work together on a cure for things like cancer and Alzheimer's in the way they developed coronavirus vaccines at record speed.

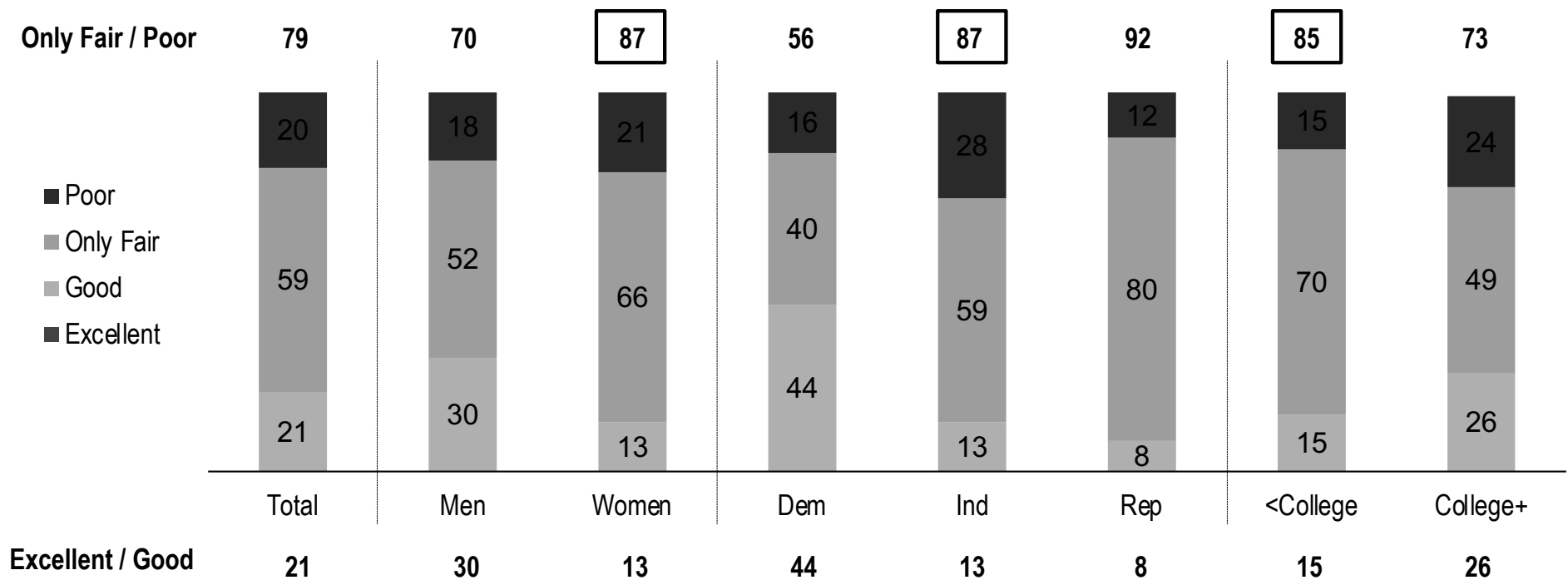
WOULD YOU SUPPORT OR OPPOSE THIS PROPOSAL IF IT WERE A BILL?



Appendix

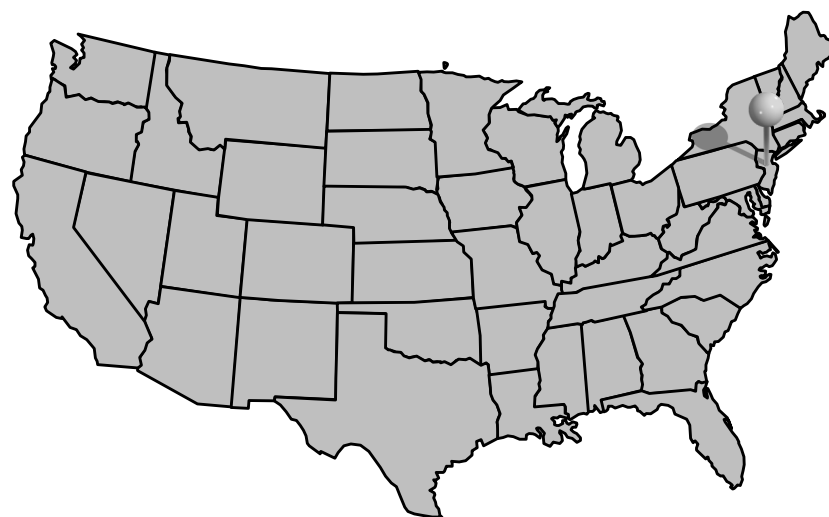
Most Rate The National Economy As Only Fair or Poor, Especially Women, Independents, and Non-College Voters

CONDITION OF THE NATIONAL ECONOMY



Methodology

- Benenson Strategy Group conducted a total of 300 interviews in New Jersey's 5th Congressional District from June 28-July 11, 2021 among likely 2022 voters.
- The sample was weighted to ensure it is proportionately representative of voters in New Jersey's 5th Congressional District.
- The margin of error for the dataset overall is +/- 5.7% at the 95% confidence interval. It is higher among subgroups.



JUNE						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

JULY						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31